

**Detailed Project Report (DPR) for establishment of New Technical Institution**

11. 3	<b>OBJECTIVES AND SCOPE OF THE PROPOSED INSTITUTION</b>											
	A	<p>Objectives of the Institution-</p> <ol style="list-style-type: none"> <li>1- To become among the top fifty Management Institute in the world by the year 2026</li> <li>2- To be globally recognized as a Centre of excellence in contemporary business environment with focus in nurturing and developing ethos, values and practices of Indian Management system blended with the agility of the Western Management practices.</li> <li>3- To provide industry ready and socially sensitive holistic managers per excellence able to add value to themselves, their family, their place or work as well as to the country under all conditions, recession or prosperity with equal ease nurtured on the "Glocal learning and adaptability" based on a impeccable balance of Indian and Western Management system.</li> <li>4- The Institute will be known globally as a center of research and implementation of Indian Management systems in corporate and socially relevant areas.</li> </ol>										
	B	<p>General and Technical Education Scenario of the State –</p> <p>Central University – 01          Institute of National Importance – 03          State public Universities – 19          State Open Universities- 01          Deemed Universities (Government) – 07          Deemed Universities (Government aided) – 02          Deemed Universities (Private) – 12          Colleges per lac population – 35</p> <p>The recent governments' effort of Make in India, digitalization, Smart cities as well as globalization and economic growth needs tremendous amount of technically sound man power of graduate and post graduate level. Training being a mandatory requirement for all such activities stated above MB become MBA / PGDM i.e. masters in management education has become the main stimulant for achieving the targets. Therefore, the number of post graduates in management education needed in next decade is much higher than what the current management institutes can produce.</p> <p>Hence, the need for institutes for post graduates in management education is many fold in hundreds and thousands. Cities like Bengaluru or Pune which is declared as a potential smart cities and Centre of India's start-ups and growth stories has a plethora of management institutes fulfilling this exponential requirement of management post graduates and therefore, growing at a tremendous speed compare to that Mumbai and surrounding areas has a small number of management institutes at post graduate level. SVKM as a trust has been the fore front of education in Mumbai and has produces number of Centre of excellences in education at a nation and international level and participated in the growth and progress of the country in line with their vision we are proposing to start a new Centre of excellence in the field of post graduates in management education.</p>										
	C	<p>Status at entry Level</p> <p>Graduate in any field with minimum of 50% marks.</p>										
	D	<p>Status of Technical Level manpower</p> <table border="1" data-bbox="318 1835 1365 1871"> <thead> <tr> <th data-bbox="318 1835 581 1871">Category</th> <th data-bbox="581 1835 841 1871">Male</th> <th data-bbox="841 1835 1101 1871">Female</th> <th data-bbox="1101 1835 1365 1871">Total</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> <td> </td> <td> </td> </tr> </tbody> </table>			Category	Male	Female	Total				
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		Ph. D.	5219	3218	8437
		M. Phil.	1320	1175	2495
		Post Graduate	242728	191942	434670
		<p>The post graduates includes all fields including M.A. M.Com. etc.  Management post graduates are maximum of 10% of the total post graduates. There is hardly 43000 which is grossly inadequate for a premium state like Maharashtra.</p> <p>Source: MHRD Govt. of India 2015.</p>			
	E	<p>Industrial Scenario of the State</p> <ul style="list-style-type: none"> <li>• 30% of India's export are from the state of Maharashtra.</li> <li>• BSE, NSE, RBI, etc. are located in the state.</li> <li>• Growth rate of 7.1% for the last decade.</li> <li>• Ranked best among major Indian States in World Bank's Investment Climate Assessment Surveys.</li> <li>• Contributes 22% of India's net value added in organized industrial sector,</li> <li>• Make in India program of Maharashtra state has resulted in attracting investments worth \$ 2.2 bn (Over Rs. 13 Lac cr.) of which Rs. 5 Lac cr.</li> </ul> <p>The state is a premium state in the country and one of the leading Centre of marketing and finance and manufacturing in the entire Asia-pacific region</p>			
	F	<p>Scope of the College vis-à-vis the Industrial Scenario and Educational Facilities already available in the State</p> <p>The above analysis as indicated in the point no. 11.3 b., d., and e. shows an acute shortage of post graduates Management institutes in Mumbai in particular and in Maharashtra in general.</p>			
11.4		<b>ACADEMIC PROGRAMS</b>			
	A	<p>Basic Academic Philosophy of the Institution-  To provide industry ready and socially sensitive holistic managers per excellence able to add value to themselves, their family, their place or work as well as to the country under all conditions recession or prosperity with equal ease nurtured on the "Glocal learning and adaptability" based on a perfect blend of Indian and Western Management system.</p> <p>The Institute will be known globally as a center of research and implementation of Indian Management systems in corporate and socially relevant areas.</p>			
	B	Types of Programs- Post Graduate Diploma In Management. (PGDM)			
	C	Identified Programs- a. Post Graduate Diploma In Management – General (PGDM- General). b. Post Graduate Diploma In Management – Dual specialization. (PGDM-Dual specialization)			
	D	Phase-wise Introduction of Programs and Intake- 2016-17 - a. Post Graduate Diploma In Management – General (PGDM- General)- 60 students			

	<p>b. Post Graduate Diploma In Management – Dual specialization. (PGDM-dual )- 60 students.  2017-18 – No addition in intake. Same as 2016-17. First year students will move to second year and first year will be filled by the new students.  2018-19 – In take same as earlier year.  2019-20 – In take same as earlier year.  2020-21 – In take same as earlier year.  2021-22- Progress of the Institute will be reviewed after first five years of operation and further course of action will be decided.</p>																																												
E	<p>Target Date for Start of Academic Programs: <b>10-06-2016.</b>  a. Post Graduate Diploma In Management – General (PGDM- General).  b. Post Graduate Diploma In Management – Dual specialization. (PGDM- Dual).</p>																																												
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G	<p>Central library-</p> <p>Books – 100 Different Titles p.a. and  Number of books – 1000  Journals – 10  E-journals – 4 – EBESCO</p> <table border="0"> <tr> <td>Computer - Multimedia Computer -</td> <td>2</td> <td>2</td> </tr> <tr> <td>Printer</td> <td>1</td> <td>1</td> </tr> <tr> <td>Photocopy machine</td> <td>1</td> <td>1</td> </tr> </table>	Computer - Multimedia Computer -	2	2	Printer	1	1	Photocopy machine	1	1																																			
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H	Central Workshop- Not applicable.																																												
I	Central Instrumentation Facility- Auditorium Instrumentation facility, Overhead Projectors and Sound system and mic for the class rooms as per requirement.																																												
J	Affiliating Body- All India Institute of Technical Education- AICTE																																												
K	Scholarships- Brilliant needy students may be considered for scholarship on a case to case basis as per the management discretion.																																												
11.5	<p>In case of PGDM Programs, comprehensive details in respect of admission procedure, Program structure, curriculum outline and contents, evaluation system etc. Should necessarily be submitted. PGDM Programs shall be regulated as per Appendix 9</p> <p><b>Admission Procedure:</b></p>																																												

The selection procedure through written examination of Valid CAT, MAT, XAT, ATMA, GMAT, CMAT score followed by Group Discussion and Personal Interview. Merit list will be declared on the website of the Institute after which one week will be given for payment of fees. Depending on vacancy a second merit list will be declared after that. The final merit list will be prepared on the basis of the final Score, Written Test marks (as applicable), Group Discussion, Personal Interview, Presentation (as applicable), Academics and work experience. The selection will be based on merit.

**Submission of certificates / mark-sheets:**

A student has to submit all the relevant documents / certificates / mark sheets as per the offer letter issued by INSTITUTE OF MANAGEMENT STUDIES. Non-submission of such mandatory documents after the stipulated time declared by admission department will lead to cancellation of admission of concerned student and the admission fees will NOT be refunded.

If the student has submitted documents and found discrepancy during verification, the admission would be cancelled.

**Program Structure:**

Subjects would be divided into 100 Marks and/or 50 Marks.

PGDM in Marketing/Operations and PGDM in Finance

**Curriculum outline and contents, evaluation system:**

Syllabus is enclosed as per annexure no. I

Evaluation Criteria for 100 Marks:

Class participation/ Individual Assignment	: 10
Quiz	:10
Midterm/Class test	: 10
Project work/End term presentation	: 20
Term end examination	: 50

Evaluation Criteria for 50 Marks:

Class participation/ Individual Assignment/ Quiz	: 10
Project work/End term presentation	: 15
Term end examination	: 25

**Credit Structure-** The course structure will be of Trimester type..Every course of full credit will have 30 hours of teaching. The pedagogy, course structure and trimester wise subject details and other rules of specialization etc. is given in the enclosed PGDM syllabus.

It is advisable for every course to have at least 3-4 evaluation components.

End-term examination is a compulsory component. The mode of the Term End Examination will be dependable on course learning objective.

Duration of examination

Minimum duration of Mid –Term Examinations : 1 hr

Minimum duration of End-Term Examinations : 2 hrs

For evaluation purpose total marks for each course will be considered.

These weight age marks would be as follows:

Full Credit course.: 100 marks

Half-credit course: 50 marks

**Examination Guidelines:**

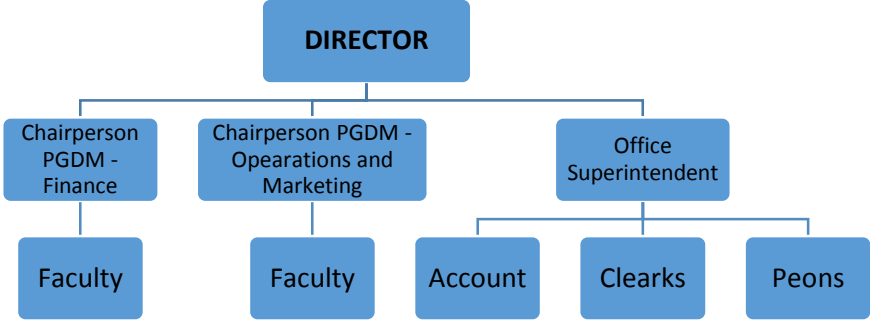
		Any breach of the following requirements relating to examinations and assessments, whether committed intentionally or unintentionally may be regarded as "misconduct", and would be dealt with, under Disciplinary procedure of Institute of Management Studies. Severe penalty would be imposed on the students who are found to be involved in the adoption of unfair means in the examinations.																				
11.6		<b>SALIENT FEATURES OF ACADEMIC DIVISIONS</b>																				
	A	Classification of Academic Divisions i.e. Departments, Centres, Schools, Central Academic Facilities a. Post Graduate Diploma In Management – General (PGDM- General). b. Post Graduate Diploma In Management – Dual specialization. (PGDM- Dual)																				
	B	<p>Details of each Academic Department / Centre like :</p> <p>1- Academic Objectives</p> <p>2- To become among the top fifty Management Institute in the world by the year 2026</p> <p>3- To be globally recognized as a Centre of excellence in contemporary business environment with focus in nurturing and developing ethos, values and practices of Indian Management system blended with the agility of the Western Management practices.</p> <p>4- To provide industry ready and socially sensitive holistic managers per excellence able to add value to themselves, their family, their place or work as well as to the country under all conditions, recession or prosperity with equal ease nurtured on the "Glocal learning and adaptability" based on a impeccable balance of Indian and Western Management system.</p> <p>5- The Institute will be known globally as a center of research and implementation of Indian Management systems in corporate and socially relevant areas.</p> <p>6- Areas of Focus</p> <p>a. Post Graduate Diploma In Management – General (PGDM- Genral)- General Management.</p> <p>b. Post Graduate Diploma In Management – Dual specialization. (PGDM)- Dual</p> <p>7- Academic Program</p> <p>a. Post Graduate Diploma In Management – General (PGDM- General)</p> <p>b. Post Graduate Diploma In Management – Dual specialization. (PGDM- Dual)</p> <p>8- Faculty Requirement and Phase-wise Recruitment</p> <p>2016-17 - 08</p> <p>2017-18 - 16</p> <p>2018-19 – 16</p> <p>2019 –20 -16</p> <p>2020 onwards - 16</p> <p>9- Requirement of Laboratories, Space and Equipment (cost)</p> <p>Central Computing facility-</p> <table border="1"> <thead> <tr> <th></th> <th>I Year</th> <th>II Year</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Computers</td> <td>60</td> <td>60</td> <td>120</td> </tr> <tr> <td>System S/Un-</td> <td></td> <td></td> <td>1</td> </tr> <tr> <td>Application S/rm-</td> <td></td> <td></td> <td>10</td> </tr> <tr> <td>Lan &amp; Internal – yes</td> <td></td> <td></td> <td></td> </tr> </tbody> </table>		I Year	II Year	Total	Computers	60	60	120	System S/Un-			1	Application S/rm-			10	Lan & Internal – yes			
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Internal speed – min 2 mbp3			
Printers-	6	6	12
Multimedia PC –	1	1	2
Director & Faculties	9	8	17
Office	4	-	4
Printers for office, Faculties etc.	3	-	3
10- Requirement of other Space like Class Rooms, Faculty Rooms, Departmental Office			
<b>Land requirement – 0.5 acres</b>			
<b>Space / Facilities requirement -</b>			
Total Build up Area requirement = (INA + ADA + AMA) + CIA			
CIA = 0.25 (INA + ADA + AMA) = Circulation Area			
INA – Instructional Area			
ADA – Administrative Area			
AMA – Amenities Area			
<b>INA – Instructional area – Class Room – 2 x 2 = 4 room x 66 = 264 m2</b>			
Tutorial Rooms – 4/4 = 1 Room x 33 = <u>33 m2</u>			
Additional area required <b>297 m2</b>			
<b><u>Additional Facilities – INA</u></b>			
Computer Center - 150 m2			
Library Reading Room - 100 m2			
Seminar Hall - <u>132 m2</u>			
Total area - 382 m2			
<b>Total INA area = 679 m2</b>			
No. of computers required – 1:2 i.e.			
1 <sup>st</sup> Year – 60 computers			
2 <sup>nd</sup> Year – 60 + 60 = 120 computers			
Management Books – 1000			
100 titles			
4 e-journals			
Faculty required = 1:15 = 8 faculties first year & 8 faculties in second year.			
<b>Administrative Area - AGI – Exclusive for Management Institute</b>			
Director’s Office - 30m2			
Program Office - 20 m2			
Cabin for HOD - 10 m2			
Faculty Room (cubicals)- 5m2 x 16 = <u>80m2</u>			
<b>Total additional AGI area reqd. = 140m2</b>			
(No. of faculties 120 /15 = 8 first year & plus 8 = Total 16)			
<b>Administration Additional Area</b>			
Board Room - 20m2			
Office - 300m2			
Store- 30m2			
Maintenance - 10m2			
Security - 10m2			
Housekeeping - 10m2			
Pantry for Staff - 10m2			
Exam Control Office - 30m2			
Placement Office - <b>30m2</b>			
Total shared area - 450m2			

		Total AGI area -	590m2
		<b>Amenities Area (AEI) –</b>	
			<b>Single prog. (m2)</b>
		Toilets -	150
		Boys Common Room	75
		Girls Common Room	75
		Cafeteria	150
		Stationary Store & Photocopy	10
		First aid cum sick room	10
		Guest Room	30
		Sports Club / Gymnastics	100
		Auditorium	<u>250</u>
		<b>Total Amenities area</b>	<b>850m2</b>
		Principles Quarter can be outside premises of 150 m2	
		<b>Summary :</b>	
		Area required exclusively for New Management Institute =	
		679m2 (INA) + 590m2 (IDA) + 850 (AMA) = 2119m2 i.e. 22780sq.ft.	
		Plus (CIA) circulation area 25% i.e. 5695 sq. ft. = Totally sq.ft. 28475sq.ft.	
		This area should be provided in one or more exclusive floors.	
11. 7		<b>QUALITY AND HUMAN RESOURCE DEVELOPMENT</b>	
	a	<p>Academic Values -</p> <p>The institute will be the nurturing and propagation of Indian ethos and concepts in Management education and doing research on the same. The Institute in the long run will differentiate itself from the crowd by being known as the center of Indian education and ethos research and will attain global recognition on the same. It will teach students value added courses in management education and develop all round performance excellence of the students by imparting training and holistic skill development in communication skill, presentation skill, self-management, Yoga Practices, involvement in live projects and researches as well as specialization on the ethos and practices of Indian management system in conjunction with the global orientation. The best in class practices will be benchmarked and followed in terms of pedagogy, learning modalities, co-structure and delivery of the same.</p>	
	b	<p>Recruitment, Strategies for Attracting and Retention of Faculty Personnel for Excellence, Promotional Avenues, Career Ladder- This institute being part of the SVKM group which is renowned for nurturing multiple institute of national fame will easily attract best faculty in the field from the multiple choice of applicants. The quality of faculty teaching and non-teaching staff will obviously be good.</p>	
	c	<p>Policies for Teaching and Non-teaching Staff Development</p> <p>Faculties are encouraged to participate at the institute's cost in various national and international seminars. In case of MDPs a percentage of the profit is shared with faculties to motivate them in organizing. Number of periodic FDPs is held in the institute. Apart from the above the primary research cost for research paper would be undertaken by faculty. If faculty publishes their papers in ABDC journal then they would be rewarded.</p>	
	d	<p>Permanent and Contract Services for Teaching, Non-teaching and other support Personnel-</p> <p>The Teaching, Non-teaching staffs will be regular / permanent basis. The peons and securities personnel could be on contract basis.</p>	
	e	Total Quality Management-	

		The institute will observe good house keeping practices including cleanliness hygiene and proper maintenance of all the facilities and support services as per standard operating procedures. All the safety standards will be adhere to. The faculty and staff will undergo periodic training for the skill improvement. The institute will get itself accredited to various quality management standards like ISO 9000. 2015 and NAAC and NBA Accreditation. This will be done in a time period of 2 years i.e. by 2017-18 academic session or before. Thereafter the institute will go for international accreditation like SAQX, AMBA and ultimately AACSB. The institute will develop its own case studies and will have a glossary of case monographs. The class room infrastructure as well as pedagogy will be contemporary and world class.
	f	Overall Teaching and Non-teaching Staff Requirements Faculty requirement and Phase-wise Recruitment 2016-17 - 08 2017-18 - 16 2018-19 – 16 2019 –20 -16 2020 onwards - 16  Staff requirement and Phase-wise Recruitment Office Superintendent cum admin manager – 01 Accountant - 01 Clerk – 02 Placement executive – 01 Secretary – 01 Peon – 02
11.8		<b>LINKAGES IN TECHNICAL EDUCATION</b>
	a	Introduction The institute proposes to have external linkages with industry, community as well as other management and technical institutes of excellence in the region to promote primary research, value edition to the industry and society at large. The student participation along with the faculty will inculcate the ability to implement theories into practice as well as simulate the wholesome growth of students. These projects will expose the students to the real world of industry and corporates so that the learning becomes focused and they become more industry savvy. These students will be able to contribute to the industry from the day one of their joining the same.
	b	Linkages with Industry The senior faculties including the director have an excellent repo. With the industry. It will be possible to have multiple industry from various fields like future group, Mahindra and Mahindra group, Aditya Birla group and so many other industries. This will facilitate the students learning by way of summer internship, working on live projects as well as their final placements. In the first trimester industrial visit will be organized by the institute so that student develop the skill of better understanding of the industrial situations.
	c	Linkages with the Community All students in the first year will be send in the second trimester for a rural exposer for a week to 10 days to have better understanding of the rural India. In the 3 <sup>rd</sup> trimester all the students will spend 10-15 days with an NGO to have a better understanding of their social responsibility and contribution to the society.
	d	Linkages with other Technical Institutions in the region  We have SVKM our present organization has also manages School of business management of NMIMS university (Deemed to be). This is ranked as one of the top 7 institute in the country. There



		will be very close linkages with this institute in terms of all round support. It will also get support from other institutes of nation repute in the group like Mukesh Patel institute of technology management (award winner from NASA) etc.
	e	Linkages with Institutions of excellence such as the IITs and IISc., Bangalore Linkages Abroad The institute will have a tie-up with supply chain Asia Singapore where the director had been a governing body member earlier. It will also try to have some international linkages after the institution is formed and settle down.
	f	Linkages with R&D Laboratories Number of sister institutes under SVKM has excellent R & D Laboratories like D J Sanghavi college of engineering, Mukesh Patel institute of technology management etc.
11.9		<b>GOVERNANCE, ACADEMIC and ADMINISTRATIVE MANAGEMENT</b>
	a	Philosophy of Governance- Persuasive consulting and performance oriented.
	b	Board of Governors It will consist of one member from Trustee board, Dr. Madhav Welling, Director, two senior faculty members, Two senior industry representatives and two external eminent academicians.
	c	Organizational Structure and Chart for day-to-day Operations and Management   <pre> graph TD     Director[DIRECTOR] --&gt; ChairpersonPGDMFinance[Chairperson PGDM - Finance]     Director --&gt; ChairpersonPGDMOperationsMarketing[Chairperson PGDM - Operations and Marketing]     Director --&gt; OfficeSuperintendent[Office Superintendent]     ChairpersonPGDMFinance --&gt; Faculty1[Faculty]     ChairpersonPGDMOperationsMarketing --&gt; Faculty2[Faculty]     OfficeSuperintendent --&gt; Account[Account]     OfficeSuperintendent --&gt; Clerks[Clerks]     OfficeSuperintendent --&gt; Peons[Peons] </pre>
	d	Role and Responsibilities of Key Senior Positions <b>DIRECTOR –</b> <ol style="list-style-type: none"> <li>1- Overall administration</li> <li>2- Policy Formulation</li> <li>3- Performance excellence of Institute</li> <li>4- Strategic formulation for growth of Institute</li> </ol> <b>AREA CHAIRPERSON –</b> <ol style="list-style-type: none"> <li>1- Overall performance of the course</li> <li>2- Conducting BOS meetings</li> <li>3- Admissions and students management</li> <li>4- Faculty allocations</li> <li>5- Placements</li> </ol> <b>FACULTY -</b> <ol style="list-style-type: none"> <li>1- Teaching</li> <li>2- Institution building work</li> <li>3- Writing research papers</li> <li>4- Responsibility for function allocated.</li> </ol> <b>OFFICE SUPERINTENDENT –</b> <ol style="list-style-type: none"> <li>1- Statuary compliances</li> </ol>

		<p>2- Examination  3- Accounts  4- Admission  5- Administrations</p>
	e	<p>Methods / Style of Administration / Management  Governance will be through a core committee comprising of the director, faculty and office superintendent will meet every day to decide the governing principles and actions on day to day basis. The principle of governance will be consulting and persuasive which will foster team work, employee involvement and accountability. This core team will be guided by governing body as mentor. The institute will be over all controlled by the trustee board under the chairmanship of chancellor in terms of accountability and upholding the values and principles of SVKM.</p>
11.11		<b>REQUIREMENT OF STAFF, SPACE, EQUIPMENT AND THEIR COST</b>
	a	<p>Introduction  Maximum investment and building of the infrastructure will take place in the first two years. Thereafter the performance will be consolidated for the three years. Once the sustainability is established and performance excellence is achieved further strategies for the growth will be decided after 5 years of the operations of the institute.</p>
	b	<p>Faculty Requirements  Faculty requirement and Phase-wise Recruitment  2016-17 - 08  2017-18 - 16  2018-19 – 16  2019 –20 -16  2020 onwards - 16</p>
	c	<p>Non-teaching Staff Requirements  Staff requirement and Phase-wise Recruitment  Office Superintendent cum admin manager – 01  Accountant - 01  Clerk – 02  Placement executive – 01  Secretary – 01  Peon – 02</p>
	d	<p>Building Requirements: Area and Costs  11- Requirement of other Space like Class Rooms, Faculty Rooms, Departmental Office  <b>Land requirement</b> – 0.5 acres  <b>Space / Facilities requirement -</b>  Total Build up Area requirement = (INA + ADA + AMA) + CIA  CIA = 0.25 (INA + ADA + AMA) = Circulation Area  INA – Instructional Area  ADA – Administrative Area  AMA – Amenities Area  <b>INA – Instructional area</b> – Class Room – 2 x 2 = 4 room x 66 = 264 m<sup>2</sup>  Tutorial Rooms – 4/4 = 1 Room x 33 = <u>33 m<sup>2</sup></u>  Additional area required <b>297 m<sup>2</sup></b></p> <p style="text-align: center;"><b><u>Additional Facilities – INA</u></b>  Computer Center - 150 m<sup>2</sup></p>

Library Reading Room -	100 m2
Seminar Hall -	<u>132 m2</u>
Total area -	382 m2
<b>Total INA area =</b>	<b>679 m2</b>

No. of computers required – 1:2 i.e.

1<sup>st</sup> Year – 60 computers

2<sup>nd</sup> Year – 60 + 60 = 120 computers

Management Books – 1000

100 titles

4 e-journals

Faculty required = 1:15 = 8 faculties first year & 8 faculties in second year.

**Administrative Area - AGI – Exclusive for Management Institute**

Director’s Office -	30m2
Program Office -	20 m2
Cabin for HOD -	10 m2
Faculty Room (cubicals)- 5m2 x 16 =	<u>80m2</u>

**Total additional AGI area reqd. = 140m2**

(No. of faculties 120 /15 = 8 first year & plus 8 = Total 16)

**Administration Additional Area**

Board Room -	20m2
Office -	300m2
Store-	30m2
Maintenance -	10m2
Security -	10m2
Housekeeping -	10m2
Pantry for Staff -	10m2
Exam Control Office -	30m2
Placement Office -	<u>30m2</u>
Total shared area -	450m2
Total AGI area -	590m2

**Amenities Area (AEI) –**

	<b>Single prog. (m2)</b>
Toilets -	150
Boys Common Room	75
Girls Common Room	75
Cafeteria	150
Stationary Store & Photocopy	10
First aid cum sick room	10
Guest Room	30
Sports Club / Gymnastics	100
Auditorium	<u>250</u>
<b>Total Amenities area</b>	<b>850m2</b>

Principles Quarter can be outside premises of 150 m2

**Summary :**

Area required exclusively for New Management Institute =

679m2 (INA) + 590m2 (IDA) + 850 (AMA) = 2119m2 i.e. 22780sq.ft.

Plus (CIA) circulation area 25% i.e. 5695 sq. ft. = Totally sq.ft. 28475sq.ft.

This area should be provided in one or more exclusive floors.

		Total are 28475 * 2500 per sq. feet = Rs. 7,11,87,500
	e	<p>Estimated Cost of Equipment</p> <p>For the first year – 65 PC, 9 laptops, 9 printers =28.5 lacs</p> <p>For second year- 61 PC, 6 printers, 8 laptops = 26 lacs</p>
	f	<p>Phase-wise Financial Requirements</p> <p>First year Rs. 7,68,50,000 (Rs 7 Cr. 68 lacs and 50 thousand)</p> <p>Second year Rs. 40,00,000 (Rs. 40 lacs)</p>
	g	<p>Strategies for Financial Mobilization</p> <p>Investment by the trust first year. Second year onwards from internal cash accruals</p>
11. 12		<b>ACTION PLAN FOR IMPLEMENTATION</b>
	a	<p>Activity Chart</p> <p>The activity chart consists of six horizontal arrows pointing to the right, each representing a milestone. The milestones are: 21 Feb 2016 (Application for AICTE approval), 27 Feb 2016 (Approval to DTE), 25 Mar 2016 (AICTE Team visit), 30 Mar 2016 (Aicte approval), 5 April to 31 May 2016 (Admission and faculty recruitment), and 10 Jun 2016 (Course start).</p>
	b	<p>Constraints</p> <p>AICTE approval</p>
	c	<p>Financial Outlay</p> <p>Finance has already been arranged and most of the investment has been made.</p>
	d	<p>Strategy for Implementation</p> <p>Directors and faculties has been identified. Building class rooms are ready. Computer center under finalization. Library is ready.</p>

		Applying for AICTE approval. On receipt of approval will contact the students. We have appeared for our sister institutes School of business management NMIMS university but could not get admissions. (Approximately 70000 applicant for 500 seats). Admission through GMAT. Hopefully we shall be getting the required no. of good quality students.
11.15		<b>Proposed Institution</b>
	a	<p>Details about the Proposed Institution</p> <p>The SVKM's institute of management studies is implemented with a vision of focusing in nurturing and developing a global Centre of excellence in the field of Indian ethos and management systems. Most of the management institutions in India follow the curriculum syllabus pedagogy ND cases of foreign management institutes which has got limited relevance to contemporary business environment which is dominated by business houses from Japan Korea China and lately India. Even most of the leading business houses are based like Microsoft Google City bank Pepsi etc. the leader is of Indian origin. Hence it is apparent that most of the leading business houses in the world in general an Indian in particular is taking interest in Indian ethos and management. This throws open a huge window of opportunity for development of Indian ethos and management system at global level. We propose to exploit this opportunity to be the pioneer in the field of nurturing and developing Indian management system blended with agility and dynamics of western management system in the contemporary business and management system.</p>
	b	<p>Development Plan for the Proposed Institution</p> <p>First we propose to start the Institute and establish its position in the market as developer of holistic managers who are industry savvy global managers. The students passed out from the Institute will be its torch bearers in the Industry and their performance and commitment will add value to the organization they join, the Institute's reputation and further growth and ultimate in a five years' time it will be globally known as a Institute per excellence in the field of development and nurturing the age old Indian management system to a great height.</p>
	c	<p>Vision of the Promoting Body</p> <p style="text-align: center;"><b><u>VISION:</u></b></p> <p>To become among the top fifty Management Institute in the world by the year 2026 and globally recognized as a centre of excellence in contemporary business environment with focus in nurturing and developing ethos, values and practices of Indian Management system blended with the agility of the Western Management practices.</p>
	d	<p>Mission of the Promoting Body-</p> <p style="text-align: center;"><b><u>MISSION:</u></b></p> <p>Our mission is to provide industry ready and socially sensitive holistic mangers per excellence able to add value to themselves, their family, their place or work as well as to the country under all conditions recession or prosperity with equal ease nurtured on the "Glocul learning and adaptability' based on a perfect blend of Indian and Western Management system.</p>
11.6	a	Give a bar chart indicating mobilization of funds for the proposed project at the time of establishment and for next 10 years at intervals of five years.

	b	Give a bar chart indicating the recruitment of faculty (separately for Lecturer, Assistant Professor, Associate Professor, Professor) for the proposed project at the time of establishment and for next 10 years at intervals of five years							
	c	Give a bar chart indicating creating of built up area (separately for Instructional, Administrative and Amenities) for the proposed project at the time of establishment and for next 10 years at intervals of five years							
	d	Give bar chart indicating investment on equipment and machinery for the proposed project at the time of establishment and for next 10 years at intervals of five years.							
11.17	<b>Total Project cost (at the time of establishment and next five years) (Rs. In Lakh)</b>								
		<b>Year</b>	<b>Courses/intake Proposed (I)</b>	<b>Built up area / Investment to be made (m2 / Rs) (II)</b>	<b>Investment on Furniture and Accessories (Rs.)</b>	<b>Investment on Equipment / Machinery (Rs. In Lakhs) (IV)</b>	<b>Projected expenditure on Salary of staff per annum (Rs. in Lakhs) (V)</b>	<b>Investment on Library (Rs. in Lakhs) (VI)</b>	<b>Total Project cost (I to VI) and Preoperative Exp.) (Rs. in</b>
		2016	2/120	4650 m2 Rs.650.00	Rs. 62.0	Rs.30.25	Rs. 154.00	Rs.16.20	Rs.922.45
		2017	2/120	Rs.90.00	Rs.25.0	Rs.27.10	Rs.290.00	Rs.16.20	Rs.448.30
		2018	2/120	Rs.100.00	Rs.20.0	Rs. 6.0	Rs. 320.00	Rs.17.0	Rs.463.00
		2019	2/120	Rs.100.00	Rs.20.0	Rs. 6.0	Rs.350.00	Rs.19.0	Rs.495.00
		2020	2/120	Rs.100.00	Rs.20.0	Rs. 6.0	Rs.385.00	Rs.20.0	Rs. 531.00
11.18	<b>Details for mobilization / source of finds (capital and recurring) (At the time of establishment and next five years) (Rs. in Lakhs)</b>								
		<b>Year</b>	<b>From Applicant</b>	<b>Grants from Government</b>	<b>Fees</b>	<b>Loans</b>	<b>Others</b>		
		2016	Rs.768.50	nil	Rs.600.00	nil	nil		
		2017	nil	nil	Rs. 1200.00	nil	nil		
		2018	nil	nil	Rs. 1320.00	nil	nil		
		2019	nil	nil	Rs.1452.00	nil	nil		
		2020	nil	nil	Rs.1598.00	nil	nil		
11.19	<b>Recruitment of faculty (At the time of establishment and next five years)</b>								
		<b>Recruitment</b>							
		<b>Year</b>	<b>Professor</b>	<b>Associate Professor</b>	<b>Asst. Professor</b>	<b>Lecturer</b>	<b>Total</b>		
		2016	One	two	Five	nil	Eight		
		2017	One	Two	Five	nil	Eight		
		2018	nil	nil	nil	nil	nil		
		2019	nil	nil	nil	nil	nil		
		2020	nil	nil	nil	nil	nil		
11.20	<b>Recruitment of non-teaching staff (at the time of establishment and next five years)</b>								

	Year	Recruitment		Total		
		Technical	Administrative			
	2016	Two	Five	Seven		
	2017	nil	nil	Nil		
	2018	nil	nil	Nil		
	2019	nil	nil	Nil		
	2020	nil	nil	Nil	nil	n
11.21	<b>Proposed structure of governing body</b>					
	<b>Sl. No.</b>	<b>Trust/ Society Representative</b>	<b>Academic Background</b>		<b>Industry Rep.</b>	<b>Others</b>
			<b>Technical</b>	<b>Non Technical</b>		
		Two	One	one	two	One(director)
						Two(Faculty)
11.22	<b>Proposed structure of governing body</b> Total nine members. Details as given below. A blend of Academic excellence and Industry input culminating into feedback for performance excellence of the students and faculty of the Institute.					
11.23	<b>Industry Linkages (at the time of establishment, and next five years)</b> Future Group, Aditya Birla group, Supply Chain Asia etc. Proposed to have tie up after approval of the Institute from AICTE and its Operation. Supply Chain Asia.					